

**JOURNALISM**  
**BA Degree: 120 Credits**  
*10/08/08 update*

**MAJOR REQUIREMENTS: 46 CREDITS**  
**UNIVERSITY APPROVED MINOR: 18 Credits**  
**ELECTIVES: 5 Credits**

**Prescribed Courses:** *(10 Credits)*

- \_\_\_\_\_ **COMM 160** **Basic News Writing Skills:** grammar, punctuation, spelling, and word usage skills required of journalists.
- \_\_\_\_\_ **COMM 260W** **News Writing and Reporting:** news and news values, legal and ethical problems of reporting, writing and reporting news for the mass media  
Prereq: ENGL 15 or 30; COMM 160; 3<sup>rd</sup> semester standing and typing proficiency.
- \_\_\_\_\_ **COMM 403** **Law of Mass Communications:** nature and theories of law; the Supreme Court and press freedom; legal problems of the mass media.
- \_\_\_\_\_ **COMM 409** **News Media Ethics:** ethical problems in the practice of journalism; principal public criticisms of news media; case study approach.

**Additional Courses:** *(18 Credits)*

**SELECT** Twelve (12) credits of courses from one of the following tracks of study. Tracks can be combined but only with the consent of a student's adviser:

**BROADCAST JOURNALISM OPTION** *(12 credits)*

Prescribed courses *(6 credits)*

- \_\_\_\_\_ **COMM 360** **Radio Reporting:** reporting, writing, producing, and presenting radio news programs, focusing on the development of news judgment and writing skills.  
Prereq or concurrent: COMM 260W
- \_\_\_\_\_ **COMM 465** **Television Reporting:** television news reporting and production.  
Prereq: COMM 360

Select 6 credits from:

- \_\_\_\_\_ **COMM 283W** **Introduction to Audio and Video Communications:** Introduction to audio and video studio procedures and techniques within the context of human communication.
- \_\_\_\_\_ **COMM 466** **Public Affairs Broadcasting:** producing a television magazine program featuring individually produced mini-documentaries and public affairs interviews.  
Prereqs: COMM 383 or COMM 465
- \_\_\_\_\_ **COMM 475** **Issues for Newsroom Managers:** newspaper and television management, the state of the industry and topics that prospective employees should know about.  
Prereq: COMM 260W
- \_\_\_\_\_ **COMM 480** **Television News:** produce a weekly television newscast.  
Prereqs: COMM 360, COMM 465, Approval of instructor
- \_\_\_\_\_ **COMM 495** **Internship:** supervised practicum with newspapers, broadcasting stations, public relations, and advertising agencies.  
Prereqs: continuing COMM majors and department approval

**PRINT JOURNALISM OPTION** *(12 credits)*

Prescribed courses *(6 credits)*

- \_\_\_\_\_ **COMM 460W** **Reporting Methods:** techniques in reporting news and trends at local, regional and county levels.  
Prereq: COMM 260W
- \_\_\_\_\_ **COMM 467** **News Editing:** teaches proficiency in editing news copy for content and language precision, evaluating the relative importance of news elements, and writing headlines and captions; provides an orientation in newspaper page design and the editing of photographs and information graphics.  
Prereq: COMM 260W

Select 6 credits from:

- \_\_\_\_\_ **COMM 269** **Photo-journalism:** photography as a medium for communication; creating photographs and photoessays for newspapers and magazines; camera and darkroom techniques.  
Prereq: COMM 260W or COMM 320
- \_\_\_\_\_ **COMM 461** **Professional Journalism Seminar:** problems of research, content, and form in journalistic specializations; topics of specialization announced each semester course is offered.  
Prereq: COMM 260W
- \_\_\_\_\_ **COMM 462** **The Feature Article:** reporting and writing the human interest article for newspapers and magazines.  
Prereq: COMM 260W
- \_\_\_\_\_ **COMM 464W** **Editorial Writing and News Analysis:** introduces advanced journalism students to theory and techniques of writing news analyses, editorials, and reviews of culture and the arts.  
Prereq: COMM 260W
- \_\_\_\_\_ **COMM 474** **Depth Reporting:** exploration of strategies for developing in-depth newspaper or magazine articles, with an emphasis on gathering information and long-form writing.  
Prereq: COMM 260W
- \_\_\_\_\_ **COMM 475** **Issues for Newsroom Managers:** newspaper and television management, the state of the industry and topics that prospective employees should know about.  
Prereq: COMM 260W
- \_\_\_\_\_ **COMM 495** **Internship:** supervised practicum with newspapers, broadcasting stations, public relations, and advertising agencies.  
Prereqs: continuing COMM majors and department approval

### **VISUAL COMMUNICATION OPTION** (12 credits)

Prescribed courses (6 credits)

- \_\_\_\_\_ **COMM 269** **Photo-journalism:** photography as a medium for communication; creating photographs and photoessays for newspapers and magazines; camera and darkroom techniques.  
Prereq: COMM 260W or COMM 320
- \_\_\_\_\_ **COMM 469** **Photography for the Mass Media:** development of an informed and critical approach to photocommunication; individual and team projects, seminars, and critiques.  
Prereq: COMM 269

Select 6 credits from:

- \_\_\_\_\_ **COMM 283W** **Introduction to Audio and Video Communications:** Introduction to audio and video studio procedures & techniques within the context of human communication.
- \_\_\_\_\_ **COMM 463** **Newspaper Design:** covers newspaper design. Students will learn to solve design problems, edit photos, and work with industry software.
- \_\_\_\_\_ **COMM 467** **News Editing:** teaches proficiency in editing news copy for content and language precision, evaluating the relative importance of news elements, and writing headlines and captions; provides an orientation in newspaper page design and the editing of photographs and information graphics.  
Prereq: COMM 260W
- \_\_\_\_\_ **COMM 468** **Graphic Applications in Print Communications:** issues, concepts, and practice identified with contemporary design strategies for print journalism, advertising, and public relations.  
Prereq: COMM 260W or 320
- \_\_\_\_\_ **COMM 475** **Issues for Newsroom Managers:** newspaper and television management, the state of the industry and topics that prospective employees should know about.  
Prereq: COMM 260W

\_\_\_\_\_ **COMM 495** **Internship:** supervised practicum with newspapers, broadcasting stations, public relations, and advertising agencies.

Prereqs: continuing COMM majors and department approval

**ADDITIONAL COURSES – for all options (6 credits)**

Select 6 credits from

\_\_\_\_\_ **COMM 180** **Survey of Electronic Media and Telecommunications:** the development of electronic media and telecommunications, emphasizing social, economic, political and global impact.

\_\_\_\_\_ **COMM 205** **Women, Minorities and the Media:** analysis of historical, economic, legal, political, and social implications of the relationship between women, minorities, and the mass media.

\_\_\_\_\_ **COMM 261**

\_\_\_\_\_ **COMM 401** **Mass Media in History:** relationship of news media to social, economic, and political developments in the Western world.

\_\_\_\_\_ **COMM 405** **Political Economy of Communications:** structure and functions of American and other mass communications systems and their relationship to political and economic systems.

Prereq: ECON 2

\_\_\_\_\_ **COMM 408** **Cultural Foundations of Communications:** examination of oral, scribal, print, industrial, and electronic cultures; analysis of impact of technology on communications and social structure.

Prereq: Select 3 credits from COMM 100, 118, 150, 180. 260W, 320 or 370

\_\_\_\_\_ **COMM 410** **International Mass Communications:** the role of international media in communication among & between nations & people. Complement to COMM 419.

Prereq: Select 3 credits from COMM 100, 118, 150, 180. 260W, 320 or 370

\_\_\_\_\_ **COMM 411** **Cultural Aspects of the Mass Media:** the mass media as creators and critics of mass culture in American life; relationships between the media and mass culture.

Prereq: 6 credits in the arts or humanities and 3 credits selected from COMM 100, 118, 150, 180. 260W, 320 or 370

\_\_\_\_\_ **COMM 413W** **The Mass Media and the Public:** social-level & political theories of the relationships between media & public; media influences on public opinion; social pressure on the media; political communications.

Prereq: Select 3 credits from COMM 100, 118, 150, 180. 260W, 320 or 370

\_\_\_\_\_ **COMM 419** **World Media Systems:** comparative study of modern media systems of mass communications in selected foreign countries.

Prereq: Select 3 credits from COMM 100, 118, 150, 180. 260W, 320 or 370

\_\_\_\_\_ **COMM 496** **Independent Studies**

\_\_\_\_\_ **COMM 499** **Mass Communications Study Abroad:** study of mass communication systems and practices in selected foreign countries.

Prereq: department approval

**SUPPORTING COURSES AND RELATED AREAS (18 credits)**

**University-Approved Minor (18 credits):**

Students majoring in journalism must take a University-approved minor. By careful planning, students may use General Education requirements and Bachelor of Arts requirements to help fulfill this requirement. In lieu of a minor, a student may take a multiple major or simultaneous degree, as long as it is outside of the College of Communications. Students should consult with their advisor as soon as possible.

**STUDENTS MUST SELECT AT LEAST 80 CREDITS IN NON-COMMUNICATIONS COURSES, INCLUDING AT LEAST 65 IN THE LIBERAL ARTS AND SCIENCES.**